



GASTON RENDELSTEIN

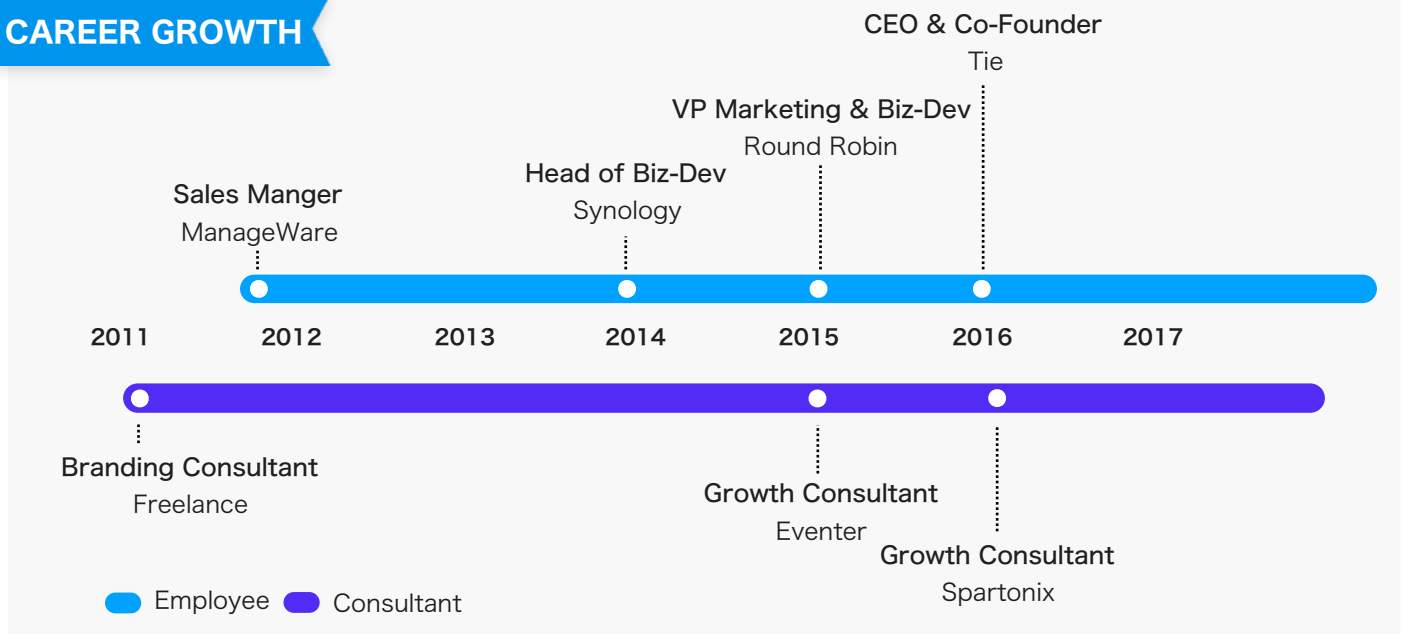
Marketing Professional

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- Modi'in, Israel

Nice to meet you!

I am a passionate growth professional connecting innovative technologies with all things marketing. I have over 6 years of experience in marketing & business development. I led multidisciplinary teams of designers, marketers, sellers and content writers. I am a team player recognized for motivating people and making things happen, using a combined approach of creativity and data-driven decision making.

CAREER GROWTH



ACHIEVEMENTS



Tie / \$200K Raised

Led the development of a state of the art AI Lead-Gen platform in partnership with industry leading design partners.



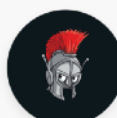
Eventer / 300% Growth

Overtaken the leading competitor by creating super personalized campaigns based on a BI tool created by me and the company's team.



Round Robin / 250% Growth

Successfully closed several deals with leading enterprises and startups, leading the company's growth from 25 employees to 60 employees in just one year.



Spartonix / 200% Growth

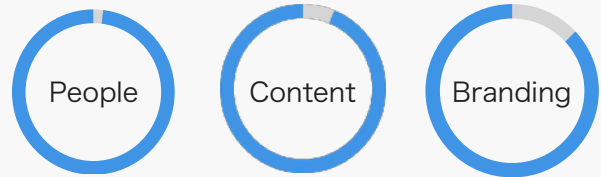
Boosted the company's KPIs by creating a whole new customer experience, increasing engagement and monetization.

EXPERTISE

ANALYTICAL



CREATIVE



BACKGROUND

Languages



Professional



Mother tongue



Mother tongue

Education



The College of Management
B.A in Media & Business
Administration



John Bryce
Digital Graphic Designer

Military Experience

Combatant & Commander at Nahal Brigade

PUBLICATIONS

Startisrael

[Tips from one rookie entrepreneur to another](#)

GeekTime

[The mobile gaming trend you should know about](#)

MENTORING



Mentor at Google Campus: Mentoring early-stage startups and entrepreneurs.



Mentor at Startau: Mentoring a team of student-entrepreneurs.

PROJECTS



Peek: Co-produced a [Facebook weekly video show](#) for the Israeli high-tech community, featuring leading entrepreneurs & Investors. Each episode reached 5K - 9K weekly views.



Via [gastonren.com](#), I meet startups for coffee and help them for free with their growth strategy, product, UX/UI, content development branding and positioning.

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